

6 INTERCULTURAL EQUALITY

DOEER Good practices



6.1 Tastes of interculturality

Ensuring equal opportunities for everyone is essential for successful business development and operations in all services, incl. tourism.

It is important that individuals who work or want to work in tourism, who develop their products or implement business models, can acquire the appropriate competences; especially when these individuals are members of minorities, ethnical groups or immigrants.



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