

## 2.2 Certification as a tool for promotion of equality & non-discrimination

In the frame of the Green Scheme of Slovenian Tourism programme, sustainable tourism standards are used to assess compliance and award the Slovenia Green certificate. Different sustainability standards are recognised for destinations and businesses, amongst them Green Destinations Standard, Green Key, Green Globe, Travelife, and HI Q&S. All of these are recognized by the Global Sustainable Tourism Council (GSTC) which is the body that defines how sustainable destinations and businesses should be operation. In accordance with GSTC criteria for destinations, “A destination should encourage and support career opportunities and training in tourism. Destination’s tourism enterprises should commit to providing equality of opportunity for local employment, training and advancement, a safe and secure working environment, and a living wage for all.” (B2 Decent work and career opportunities)

In accordance with GSCT industry criteria, “Local residents should be given equal opportunities for employment and advancement, including in management positions.” (B2 Local employment), and “The organization should offer employment opportunities, including in management positions, without discrimination by gender, race, religion, disability or in other ways” (B6 Equal opportunity).

As the Green Scheme of Slovenian Tourism awards destinations and businesses which commit to the above criteria and implement necessary measures, one can proclaim this national programme as a best practice in the field of promoting equality and non-discrimination in tourism.



[www.slovenia.info/en/business/green-scheme-of-slovenian-tourism](http://www.slovenia.info/en/business/green-scheme-of-slovenian-tourism)

[www.greendestinations.org/](http://www.greendestinations.org/)

[www.greenkey.global/](http://www.greenkey.global/)

[www.greenglobe.com/](http://www.greenglobe.com/)

[travelifestaybetter.com/](http://travelifestaybetter.com/)

[hihostels.com/sustainable-hostelling/](http://hihostels.com/sustainable-hostelling/)

[www.gstcouncil.org/](http://www.gstcouncil.org/)

[www.doeer.eu/en/worst-and-best-practice-on-equality/](http://www.doeer.eu/en/worst-and-best-practice-on-equality/)